

North Dakota Public Health Vision
Dakota Conference on Rural and Public Health
Dr. Nizar Wehbi – ND State Health Officer
June 5, 2024

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1



Today's discussion

- HHS vision:
North Dakota is the healthiest state in the nation.
- Supporting progress toward the vision:
 - State Health Improvement Plan
 - Areas of greatest opportunities
 - Partnerships
 - Transforming service delivery
 - Program success
- Next steps

2

Our Vision

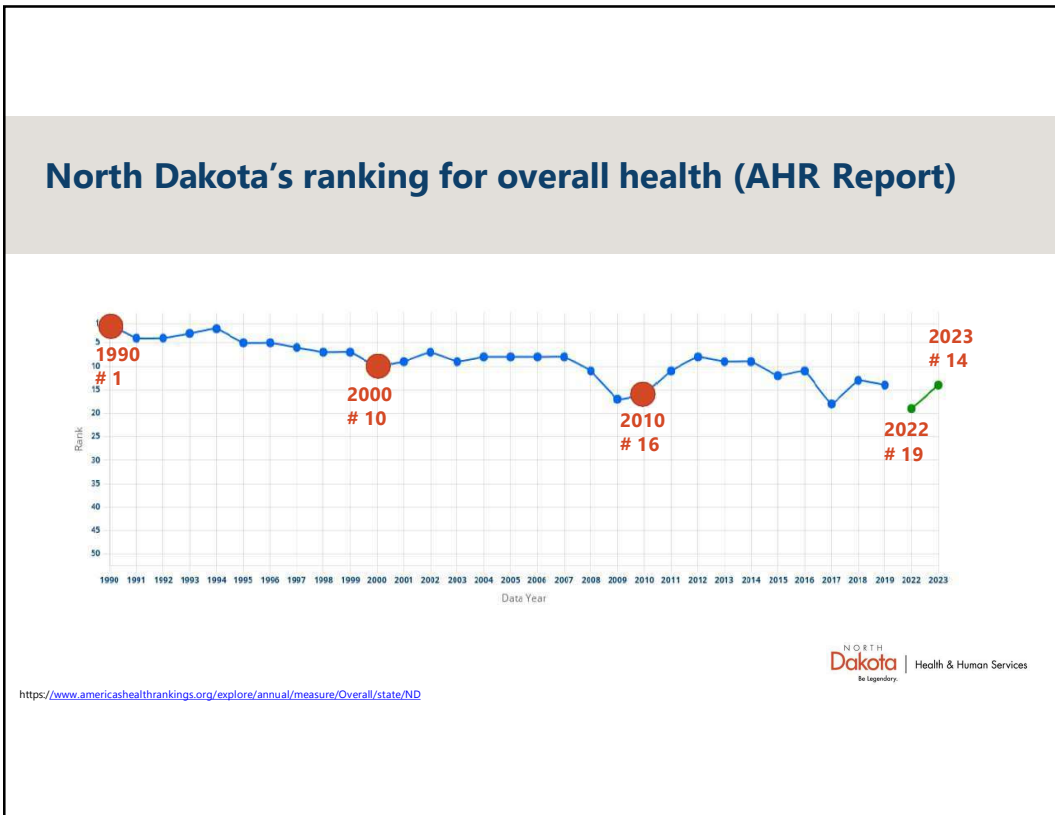
North Dakota is the healthiest state in the nation.

Our Mission

HHS fosters positive, comprehensive outcomes by promoting economic, behavioral and physical health, ensuring a holistic approach to individual and community well-being.

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3



4







Becoming the healthiest state
is
a marathon
not a sprint

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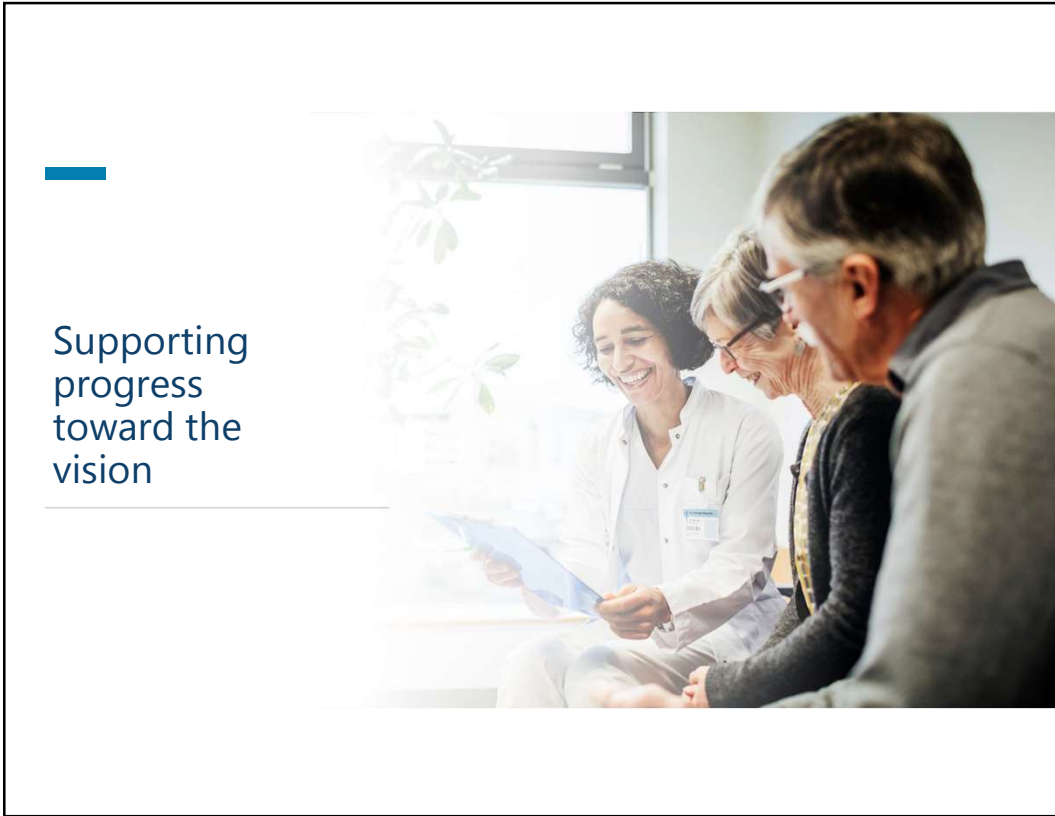
Become the healthiest state in the nation



 **Physical Health**  **Behavioral Health**  **Economic Health**

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Supporting progress toward the vision

7

State Health Improvement Plan (SHIP)

Defines elements essential toward making progress toward our vision

A SHIP is a **long-term, systematic effort to address public health problems.**



Use data and community input to identify priority issues.



Develop and implement strategies for action with a focus on system changes and collaboration with partners and communities.



Establish accountability to ensure measurable health improvement.

8

SHIP Five-Year Cycle

2021	State Health Assessment
2023	Update State Health Assessment Analyze Partner Assessments Conduct Key Informant Interviews
2024	Priorities Established Public Health Leadership Team
2024	State Health Improvement Plan Public Health Leadership Team State Health Council
2025	Action Plans Public Health Strategic Plan Multi-Partner Health Collaborative
Ongoing	Performance Tracking/Reporting State Health Assessment Dashboard SHIP Dashboards

9

ND State Health Improvement Plan

Priorities and focus areas

Strengthening Workforce

- Implement effective **recruitment, retention and training** strategies.
- Ensure a strong and stable workforce.

Expanding Access and Connection

- Expand **access to essential healthcare services** such as primary care, cardiac care, oral health care, cancer screening, and chronic disease management and prevention.
- Connect individuals to **referrals for services and programs** that support their holistic well-being.

Cultivating Wellness

- Strengthen **childhood opportunities**; reduce adverse childhood experiences.
- Decrease **occupational injuries**.
- Curb **tobacco and e-cigarette** use.
- Enhance the **length and quality of life** of tribal populations and older adults.
- Improve health outcomes.

Building Community Resilience

- Build capacity and enhance readiness for **infectious disease** response and **emergency preparedness** and response.
- Strengthen **community resilience** while being responsive to the challenges of rural communities.

10

ND Multi-Partner Health Collaborative



- Includes a coalition of diverse partners
- The State Health Officer is the executive authority establishing the collaborative
- Consists of four Goal Groups focusing on critical areas outlined within the SHIP



11



Member recruiting campaign begins this month

Current ND multi-partner collaborative members:

- American Heart Association
- Foundation for a Healthy North Dakota



12

Statewide Health Strategies Grant

Empower communities to identify and address local priorities aligned with the SHIP




13

Statewide Health Strategies Funding





- Sixty-eighth Legislative Assembly of North Dakota
- In Regular Session Commencing Tuesday, January 3, 2023
- HOUSE BILL NO. 1004
- SECTION 13.
- **STATEWIDE HEALTH STRATEGIES.** The sum of \$3,000,000, of which \$1,500,000 is from the community health trust fund and \$1,500,000 is from other income derived from matching funds, appropriated for statewide health strategies in section 1 of chapter 32 of the 2021 Session Laws, is not subject to the provisions of section 54-44.1-11.



14

America's Health Rankings 2023 Annual Report

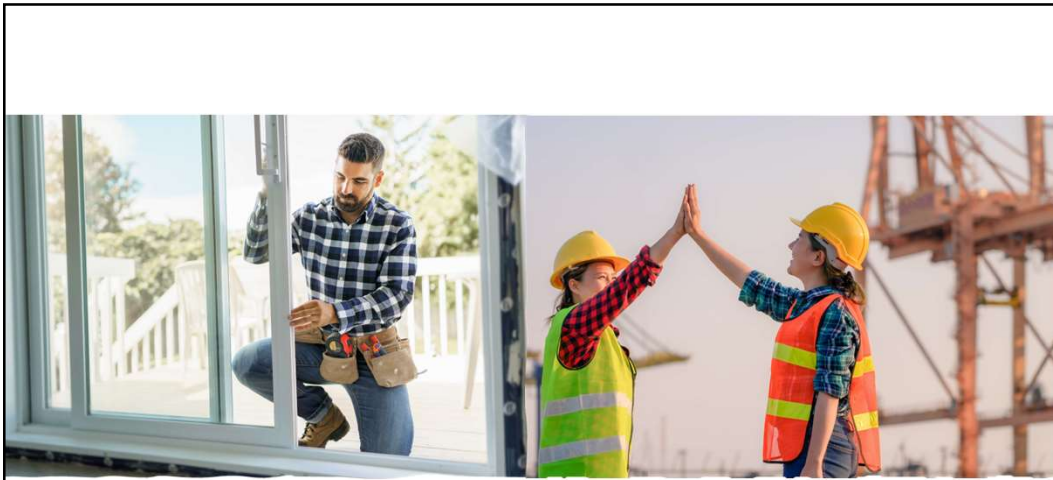
Areas of greatest opportunity in North Dakota

Excessive drinking		Occupational fatalities		Smoking		Obesity	
							
ND Rank 2023	50th	ND Rank 2023	46th	ND Rank 2023	34th	ND Rank 2023	32nd
State Value	23.9% (% of adults)	State Value	6.5 (deaths per 100,000 workers)	State Value	15.1% (% of adults)	State Value	35.4% (% of adults)
US Value	18.4%	US Value	3.9%	US Value	14.0%	US Value	33.6%
ND Rank 2022	47th	ND Rank 2022	45th	ND Rank 2022	29th	ND Rank 2022	32nd
State Value	22.0%	State Value	7.2	State Value	15.1%	State Value	35.4%
US Value	17.3%	US Value	3.9%	US Value	14.0%	US Value	33.6%

Source: <https://assets.americashealthrankings.org/app/uploads/allstatesummaries-ahr23.pdf>



15



Building partnerships to make progress

WSI – Workforce Safety and Insurance

Healthiest state focus: Occupational safety


- June is National Safety Month in ND
- GO proclamation
- Promote with WSI partners and advocates (ND Safety Council)

16

Transforming service delivery

Human Service Centers will transition to Certified Community Behavioral Health Clinics (CCBHC)

Specially-designated clinics that provide a comprehensive range of mental health and substance use services.



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17



Program success: ND Quits

Referral conversion rate grew 16.5% from fiscal year 2022 to 2023.

18

Grand Forks: Blue Zone project

Transforming the community into a place where healthy choice is easy and people live longer, high-quality lives



Approved locations

Worksites:

- Probitas Promotion
- City of Grand Forks
- County of Grand Forks
 - YMCA
- Opp Construction

Schools:

- Wilder
- Winship

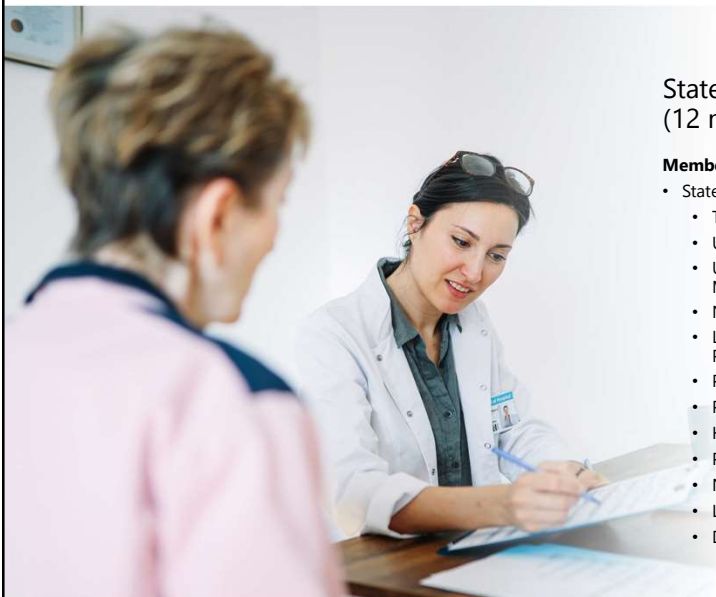
Restaurants:

- Skies 322
- Crisp & Greens

Grocery Stores:

- Hugo's on Gateway

19



State Health Council (12 members)

Membership represents these areas:

- State Health Officer
 - Tribal health
 - University of North Dakota
 - University of North Dakota School of Medicine and Health Sciences
 - North Dakota State University
 - Local Public Health Officer from Local Public Health Unit
- Pharmacists
- Physicians
- Hospitals
- Public Health Unit Administrators
- Nurses
- Long-term Care Facilities
- Dietitians

20

Next steps

- Community grant funds
- Multi-Partner Health Collaborative

- Let's get to work



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21



Contact information

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22